

1. Define Retailing?
2. Define Merchandise Management?
3. Explain site location?
4. Define logistics?
5. Define supply chain management?
6. Define Changing scenario of retail?
7. Define store management? And visual merchandising?
8. Explain Types of customer buying decisions, Buying process?
9. Difference between Logistics and Supply Chain Management?
10. Explain Challenges in Supply Chain & Logistics Management?