

QUESTION BANK

Entrepreneurship Development & Project Management

MBA 207-18

Q1. Entrepreneurship

Q2. Licensing

Q3. Bankruptcy

Q4. Intrapreneurship

Q5. Entrepreneurial Innovation.

Q6. Differentiate between entrepreneur and inventor by citing concrete examples.

Q7. Define Corporate Entrepreneurship.

Q8. Differentiate between creativity and intelligence.

Q9. What is opportunity assessment plan?

Q10. What trademarks can be registered and what cannot be registered?

Q11. What is the tenure of a copyright?

Q12. Differentiate between venture capital and private equity.

Q13. Discuss administrative aspects of project review.

Q14. Explain different categories of entrepreneurs. Give suitable examples.

Q15. "Entrepreneurship is all about money and getting rich quickly". Do you agree with this? Justify your answer.

Q16. What are the important blocks to creativity? How does these blocks be overcome to create organisational culture to promote creativity?

Q17. From an entrepreneurial perspective explain the significance of the statement:

'A good idea is not enough?

Q18. Discuss the essential ingredients of a good business plan.

Q19. . Why Entrepreneurs fail? Cite suitable examples to justify your answer.

Q20. How market and demand analysis is conducted?

Q21.. Explain in detail social cost benefit analysis.