

**QUESTION BANK**  
**Business Environment**  
**BBA202-18**

**Short questions:**

- Q1. Bank rate
- Q2. Fiscal deficit
- Q3. Privatization
- Q4. Globalization
- Q5. Importance of business ethics
- Q6. Cultural environment
- Q7. IMF
- Q8. Aim of WTO
- Q9. Public sector
- Q10. Capitalism
- Q11. Environment Scanning
- Q12. Exim Policy
- Q13. Regional Groupings
- Q14. Monetary Policy
- Q15. Merger & Acquisitions.

**Long Answer Questions:**

- Q1. What are the techniques of environment scanning?
- Q2. Write a note on the monetary policy.

- Q3. Explain the consumer dispute redressal agencies.
- Q4. Identify the factors facilitating and impeding globalization in India.
- Q5. Write a note on corporate social responsibility.
- Q6. Describe the changing role of public sector.
- Q7. What are the various merits and demerits of mergers and acquisitions?
- Q8. Explain the benefits associated with MNCs.
- Q9. What do you mean by Environment? Explain the environment Scanning Techniques in detail.
- Q10. What do you understand by WTO? Explain the consequences of WTO in India.